Alex Catalano

Resume

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PROFESSIONAL EXPERIENCE

Dec 2022 – Present
University of Florida – Application Developer Analyst I / Technical Writer
Gainesville, FL

- Built internal documentation systems for Angular, WordPress, and legacy app migrations
- Created modular documentation using NOX, supporting changelogs, onboarding, and version control
- Collaborated with developers to document REST API behavior, error tracking, and service logic

May 2019 – Dec 2022
University of Florida – Web Developer II
Gainesville, FL

- Developed analytics tools and UI components to help departments track engagement
- Managed custom WordPress themes and led CMS migrations; documented workflows for long-term team support

2014 – 2019
Previous Roles – Web Developer I, Web Manager, Web Maintainer
University of Florida – Gainesville, FL

- Migrated content to CMS (T4), built professor websites, and trained users
- Maintained WordPress infrastructure, resolved bugs, and supported academic teams
- Produced photo and video content for internal and public-facing sites

EDUCATION

2010 – 2014
University of Florida – Bachelor's Degree, Journalism
Gainesville, FL

SKILLS

- **Technical Writing & Documentation**

  Structured user guides, internal system logs, changelogs (NOX), and developer-facing notes

- **Content & CMS Expertise**

  WordPress and Angular documentation, CMS migrations, backend workflow mapping

- **Tools & Technologies**

  Markdown, Git, JIRA, SharePoint, VS Code, custom ticketing systems

- **Visual & Media Proficiency**

  Adobe Photoshop, Bridge, InDesign, Lightroom, Premiere Pro; skilled in digital asset curation and media prep

- **Collaboration & Communication**

  Cross-functional teamwork · Clear written communication across technical and non-technical audiences